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Fantex, Inc. Enters Into Brand Contracts With Kendall Wright & Jack Mewhort

Fantex, Inc. agrees to acquire a 10% interest in the brand income of both athletes

SAN FRANCISCO, Calif., March 31, 2015 – Fantex, Inc. announced today it has entered into brand contracts with each of Kendall Wright and Jack Mewhort. Under the terms of the brand contract with Kendall Wright, Fantex, Inc. would acquire for \$3.125 million a 10% interest in Mr. Wright's brand income. Under the terms of the brand contract with Jack Mewhort, Fantex, Inc. would acquire for \$2.52 million a 10% interest in Mr. Mewhort's brand income. Brand income is defined in Mr. Wright's and Mr. Mewhort's respective brand contracts. Fantex, Inc.'s acquisitions of brand income under its brand contracts with Mr. Wright and Mr. Mewhort are contingent upon Fantex, Inc. obtaining financing necessary to pay the purchase price.

This press release shall not constitute an offer to sell any securities.

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